Ledbetter Fair Pay Act, the first bill I signed as President, restored basic protections against pay discrimination for women, and to build upon that law, I support passage of the Paycheck Fairness Act. I have also established the National Equal Pay Enforcement Task Force to ensure equal pay laws are vigorously enforced throughout the country. Workplace flexibility is also important to women and families, and we will continue coordinating with Federal agencies to make quality child care more affordable, promote work policies that improve work-family balance, and advance the economic development and security of all women.

Fifteen years after the world gathered in Beijing for the Fourth World Conference on Women, far too many women around the world still lack access to basic education and economic opportunity, face gender-based violence, and cannot participate fully and equally in their societies. To help address this, I appointed the first-ever Ambassador at Large for Global Women's Issues to elevate the importance of women's empowerment in all aspects of our foreign policy. From Afghanistan to the Democratic Republic of the Congo, the United States will continue its commitment to the rights of women around the world.

Women's rights are ultimately human rights, and the march for equality will not end until full parity and equal opportunity are attained in every State and workplace across our Nation. It remains our responsibility to ensure that the principles of justice and equality apply to all Americans, regardless of gender, race, ethnicity, sexual orientation, disability, or socioeconomic status. If we stay true to our founding ideals and the example of those who insisted upon nothing less than full equality, we can and will perpetuate the line of progress that runs throughout our Nation's history for generations to come.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim August 26, 2010, as Women's Equality Day. I call upon the people of the United States to celebrate the achievements of women and recommit themselves to the goal of true gender equality in this country.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-sixth day of August, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA

Proclamation 8549 of August 27, 2010

National Preparedness Month, 2010

By the President of the United States of America A Proclamation

During National Preparedness Month, we stress the importance of strengthening the security and resiliency of our Nation through systematic preparation for the full range of hazards threatening the United States in the 21st century, including natural disasters, cyber attacks,

124 STAT. 4676 PROCLAMATION 8550—AUG. 31, 2010

pandemic disease, and acts of terrorism. This year marks the fifth anniversary of Hurricane Katrina, one of the most tragic and destructive disasters in American history. In remembrance of this national tragedy, we must reaffirm our commitment to readiness and the necessity of preparedness.

By empowering Americans with information about the risks we face, we can all take concrete actions to protect ourselves, our families, our communities, and our country. The Federal Emergency Management Agency's (FEMA) Ready Campaign provides simple and practical steps every American can take to be better prepared. At the community level, Citizen Corps enables volunteers to contribute to homeland security efforts by educating, training, and coordinating local activities that help make us safer, better prepared, and more responsive during emergencies. I encourage all Americans to visit Ready.gov and CitizenCorps.gov for more information and resources on emergency preparedness, including how to prepare a family emergency plan, create an emergency supply kit, and get involved in community preparedness efforts.

My Administration has made emergency and disaster preparedness a top priority, and is dedicated to a comprehensive approach that relies upon the responsiveness and cooperation of government at all levels, the private and nonprofit sectors, and individual citizens. I also encourage Americans to get involved with the thousands of organizations in the National Preparedness Month Coalition, which will share preparedness information and hold preparedness events and activities across the United States. By strengthening citizen preparedness now, we can be ready when disaster strikes.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim September 2010 as National Preparedness Month. I encourage all Americans to recognize the importance of preparedness and observe this month by working together to enhance our national security, resilience, and readiness.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-seventh day of August, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA

Proclamation 8550 of August 31, 2010

National Alcohol and Drug Addiction Recovery Month, 2010

By the President of the United States of America A Proclamation

Each day brings new opportunities for personal growth, renewal, and transformation to millions of Americans who have chosen to forge a path toward recovery from addiction to drugs or alcohol. While addic-